





# CHADD

## Corporate Partner Program

CHADD's Corporate Partner Program enables you to maximize brand awareness and show your support of the ADHD community. All partners will receive the following based on your level:

				
Corporate Partner Benefits	President's Circle	Platinum Level	Gold Level	Bronze Level
	\$50,000	\$25,000	\$15,000	\$5,000
Invitation to the <i>Education Initiative on ADHD</i> . Meet with CHADD's Board of Directors to share your ideas on how CHADD can meet the needs of the ADHD community through outreach activities.	4 guests	2 guests	2 guests	1 guest
Ad on CHADD's website (100,000 impressions per month)	Banner ad for 6 months	Banner ad for 3 months	Skyscraper ad for 6 months	Rectangle ad for 3 months
# promoted posts on CHADD's social media networks	#4	#3	#2	#1
Button or Mini-Tower ad in monthly e-newsletters currently reaching 54,770 subscribers	5 months	3 months	3 months	1 months
Ad (color) in Attention Magazine (print version)	Full Page-6 issues	1/2 Page-3 issues	1/3 Page – 3 issues	1/4 Page – 3 issues
Resource Directory listing incl. link to any branded or non-branded site of your choice and logo – seen by 3,500 monthly visitors.	12 months	12 months	12 months	12 months
Membership for one year	6	6	2	1
Promoted posts on official Conference App	1 post	1 post	1 post	1 post
Recognition on signage at CHADD's Conference and on CHADD's Corporate Partners web page.	⌘	⌘	⌘	⌘
Booth in exhibit hall at CHADD Conference.	End-Cap	Corner	In-line	
Ad space in Conference Program	Full Page	1/2 Page	1/2 Page	1/3 Page
Tote Bag sponsorship with logo	⌘			
Tote bag inserts			⌘	
General registration for CHADD's Annual International Conference	4 attendees	2 attendees	2 attendees	1 attendee
Choice of event sponsorship (more information on following page) <ul style="list-style-type: none"> <li>- ADHD Expo Theater (your company's presentation at CHADD's Conference)</li> <li>- Conference Refreshments in Exhibit Hall</li> <li>- Conference Attendee Boxed Lunch</li> <li>- Sponsorship of Rick Green's Comedy Hour (Special fundraising event during Conference)</li> <li>- Badge lanyards with your company name/logo</li> <li>- Contact CHADD for more opportunities</li> </ul>	2	1		

**\*Please note that CHADD's Corporate Partner opportunities are 100% customizable to meet your marketing objectives.**

## Event Sponsorship Opportunities

### **ADHD EXPO THEATER**

Feature your products or services in an exclusive lunch presentation to up to 50 engaged conference attendees. Subject to review by CHADD. Three sessions are currently available. Lunch provided.

### **REFRESHMENT BREAKS IN THE EXHIBIT HALL**

Choose between snack and coffee breaks. Sponsorship includes:

- Tote bag flyer insert distributed to all attendees
- Acknowledgement of sponsorship in the Conference Program Book
- Signage in refreshment break area
- CHADD email to all registered attendees acknowledging your sponsorship with a link to your website
- Push notification sent on conference app

### **ATTENDEE BOXED LUNCH**

Be a hero at lunch time!

- Recognition in the Conference Program Book
- Company logo placement on lunch break stations in the exhibit hall
- CHADD email to all registered attendees acknowledging your sponsorship with a link to your website
- Push notification sent on conference app

### **BADGE LANYARD**

Feature your logo or name, booth number or URL on the lanyard worn by all attendees.

### **SPECIAL EVENT**

Friday, November 11, 7:00 pm - 9:30 pm

Sponsorship of this event will provide hors d'oeuvres and refreshments for the participants who attend comedian Rick Green's one-man show that will take attendees through his childhood struggles, lonely adolescence, and a chaotic show-biz career that unexpectedly turns into a life dedicated to ADHD. Rick takes us into the tornado of emotions that erupted after he was diagnosed in his 40s. What follows is a wild roller-coaster of unexpected successes, unforeseen calamities, and surprising crusade to change how the world sees ADHD.