



Children and Adults with Attention-Deficit/Hyperactivity Disorder, Inc. Annual Report 2012-2013

CHADD improves the lives of people affected by ADHD.

Welcome to CHADD's annual report 2012 – 2013 citing major milestones and our organization's financial status. This was a year of infrastructure improvements for the organization so that we could better serve the ADHD community.

Some of the highlights of FY 2012-2013 include:

As of June 30, 2013, CHADD grew its membership to **11,514 members**. During this fiscal year, CHADD strived to increase the general membership while maintaining a high level of service and attention to anyone who sought evidence-based information about ADHD.

CHADD local community affiliates continued to expand and operate effectively. CHADD has approximately 150 affiliates throughout the U.S. running monthly support group meetings, speaking events and small conferences typically September – June of each year. CHADD has four types of affiliates that fall under the CHADD national umbrella that are managed by volunteers; chapters, satellites, associated support groups and branches. Chapters are larger groups serving a highly populated area. Satellites are smaller groups which are typically in the suburbs and have recently started running support groups in their area. Associated support groups are volunteers who are working towards becoming a CHADD satellite. Branches are support groups that branch off of larger chapters.

CHADD's **Parent to Parent: Family Training on ADHD** is our flagship program. As of June 20, 2013, 7,428 families received this training. This special program provides educational information and support for individuals and families dealing with ADHD. Trainings took place in local communities across the United States and on-line. The 14-hour program has information on multimodal treatment, managing the impact(s) of ADHD on the family, developing parenting strategies and positive behavior interventions, educational rights for your child with ADHD, building an education team, bridging the gap between home and school, resiliency, teen challenges and future success.

The **24th Annual International Conference on ADHD** was held in November 2012 in San Francisco, CA. Parents, CHADD members, mental health professionals, and experts in the fields of ADHD studies from across the globe convened for four days. During the conference, educational sessions on tracks involving parenting, medication, coaching, behavioral interventions, workplace issues, and more were held and awards were given to stellar volunteers and experts in the ADHD community. This successful meeting offered wonderful networking opportunities, relationship building, and lots of helpful educational information.

Attendance of more than 1,350 exceeded the 2011 conference attendance by 12.5%. Our largest group of attendees was parents/caregivers – 22%; Adults with ADHD were the second largest group at 14%. Third were professionals seeking continuing education at 9.5%. 52% of attendees were from California and 7% were from international countries.

At a plenary session, Giants baseball player Andres Torres emotionally moved the crowd when the documentary about his life was revealed to the audience. The video was produced by Chusy Jardine who also announced his ADHD diagnosis to the crowd. It was hard to hold back the tears.

In **Communications and Media Relations**, *Attention* magazine sustained its position as the preeminent nonprofit ADHD publication. This publication was released to CHADD members in digital format for the first time. Also new, CHADD offered *Attention* as an Apple app to members and subscribers. CHADD staff worked with media such as Oprah, CNN's Impact our World, and the *Washington Post* to provide evidenced- based information about ADHD.

CHADD's Public Policy initiatives once again represented the interests of the ADHD community. CHADD leadership met with the FDA along with AACAP and the American Society of Health System Pharmacists to express concerns about a new medication shortage. . CHADD, NAMI, and the American Academy of Child and Adolescent Psychiatry collaborated on a joint survey to send to members. The survey helped identify the shortage impact on families affected by ADHD. Thanks to these efforts the drug shortage was eliminated by August 2013.

On May 10, 2013, CHADD Board members and staff participated in AACAP's "Day on Capitol Hill", which included issue briefings and prescheduled office visits with Members of Congress and congressional staff members. CHADD sent information packets introducing CHADD and the NRC to all freshmen Senators and House Members.

In order to ensure that CHADD was part of the national conversation after the Sandy Hook (CT) tragedy, CHADD sent letters to select Administration officials and Congressional leaders addressing the issue of mental health, violence, and ADHD;.

The National Resource Center on ADHD (NRC). The NRC answers public inquiries from highly trained and knowledgeable staff about ADHD and is a reliable clearinghouse for information about the disorder.

The NRC's Final Progress Report for the program year Sept. 1, 2011-Aug. 31, 2012 was submitted to CDC on Nov. 29, 2012. During the program year, **CHADD reported a "Total Reach" of 1,027,295.** This figure represents individuals who contacted, participated in, or otherwise received science-based information on ADHD from the NRC.

The NRC continues its *Ask the Expert* webinar series. These free webinars, held as often as twice a month, offer a 15-minute presentation from an ADHD expert on a variety of ADHD-related topics followed by a 45-minute questions and answers component.

The NRC launched a “Live Chat” feature on selected NRC site pages to provide opportunities for site visitors to chat immediately with a specialist.

The **Membership and Affiliates Department** continued providing support and assistance to CHADD members as well as volunteers at CHADD affiliates to maximize the CHADD experience. The Department planned for a **Virtual Chapter** for those without local CHADD affiliates. The chapter is designed like a local chapter, affording participants the opportunity to ask questions, share experiences, and gain valuable information to set them on the right path.

CHADD’s **IT Department** focused on **infrastructure upgrades which involved** integrating our databases and launching a new website in 2013. The new [website](#) enables visitors to more easily navigate and find the information they need. At the same time, CHADD upgraded its database with a customer relationship management platform, providing more demographic information about our members to better meet their needs. Professional members can now upload a graphic or picture to our Professional Directory.

During the past year CHADD launched new services in response to its many challenges of the ADHD community. As the leading national nonprofit for those with ADHD, CHADD worked hard to time raise awareness and reduce the stigma of ADHD. In the future, CHADD staff will continue to work tirelessly for those affected by ADHD.

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2012-2013

PUBLIC SUPPORT AND REVENUE	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
Total public revenue and support	\$3,826,430	\$(570,404)	\$3,256,026
EXPENSES			
Program services			
Public Education and Outreach	\$2,213,636	-----	\$2,213,636
Membership and Chapter Services	\$535,007	-----	\$535,007
Public Advocacy	\$50,441	-----	\$50,441
Supporting Services			
Management and general	\$563,781	-----	\$563,781
Fundraising	\$153,676	-----	\$153,676
Total expenses	\$3,516,541	-----	\$3,516,541
Change in net assets	\$337,546	\$(570,404)	\$(232,858)
NET ASSETS AT BEGINNING/YEAR (2012 AS PREVIOUSLY REPORTED)	\$365,792	\$769,401	\$1,135,193
NET ASSETS AT END OF YEAR	<u>\$703,338</u>	<u>\$198,997</u>	<u>\$902,335</u>