



Media Policy

Purpose

To ensure consistency of Affiliate public and media statements with CHADD policy.

CHADD press releases will be created and authorized by the Director of Communications.

Spokespersons for CHADD must be designated at the National level.

The President of the Board of Directors and the Executive Director are the primary spokespersons for the organization.

Affiliate members and local PAB members when representing CHADD are spokespersons for their Affiliate only and will reflect that in their statements.

Affiliate Coordinators who are contacted by media are advised to consult the Director of Communications at the National Office.