WELCOME TO THE
2019 ANNUAL INTERNATIONAL CONFERENCE ON ADHD

PHILADELPHIA, PA
Exhibit Dates
November 7 - 9, 2019
Meeting Dates
November 7 - 9, 2019

2019 Annual International Conference on ADHD
Exhibitor Prospectus and Sponsorship Opportunities
WHY WE DO WHAT WE DO

Life for individuals with ADHD is riddled with difficulties in functions, interpersonal, social, academic, and professional skills. ADHD causes significant impairments in school, work and relationships. When not properly identified diagnosed, and treated, it may have potentially devastating consequences including substance abuse, accidental injuries, and legal difficulties.

ADHD is highly manageable with an individualized multimodal treatment approach that can include behavioral interventions, parent/patient training, educational support and medication.

About ADHD Coaches Organization (ACO)
ADHD Coaching is a collaborative, supportive, goal-oriented process in which the coach and the client work together to identify the client’s goals and then develop the self-awareness, systems, skills, and strategies necessary for the client to achieve those goals and full potential. Learn more by visiting adhdcoaches.org.

About Attention Deficit Disorder Association (ADDA)
ADDA provides information, resources and networking opportunities to help adults with ADHD lead better lives. We provide hope, empowerment and connections worldwide by bringing together science and the human experience for both adults with ADHD and professionals who serve them. ADDA is constantly seeking new ways and introducing new programs to help adults with ADHD live better lives. If you’re an adult with ADHD, (or you love one), learn more about what we can do to help make your (or their) life better by visiting add.org.

About Children and Adults with Attention Deficit/Hyperactivity Disorder (CHADD)
CHADD is dedicated to improving the lives of the 17 million children and adults in the United States living with ADHD every day, and all who support them. We invite you to lean more by visiting chadd.org.
About The Conference
Over 1,000 attendees attend the Annual International Conference on ADHD year after year for the latest in ADHD education, research trends, treatments, solutions, and to network with others. The theme of the 2019 Annual International Conference on ADHD is Better Together. The conference will focus on different perspectives and provide participants access to cutting-edge ADHD research and information to build new understanding.
We invite you and your organization to participate and network at 2019 Annual International Conference on ADHD

During the 2019 Conference you will have opportunities to showcase your services and products and impact the world of ADHD education and awareness. At the conference, you will do more than just exhibit. We welcome exhibitors who support its mission of improving the lives of individuals with ADHD by providing products, programs and services that advance science-based ADHD information.

- Meet the needs of attendees in search of solutions your organization provides
- Offer innovative solutions
- Create new partnerships
- Discover emerging trends in ADHD management
- Participate in networking opportunities

IT ALL HAPPENS AT ANNUAL INTERNATIONAL CONFERENCE

Meet directly with end-users and decision-makers in the Expo Hall. The conference can help your business:

- Build relationships with new customers
- Enhance your reputation in the ADHD community
- Launch new products, services, or programs
- Build your organization’s brand recognition

The Annual International Conference Expo Hall is packed with activity and excitement! There’s so much happening in the Expo Hall that attendees come back again.

- Opening Celebration & Ribbon Cutting -- Welcome attendees to the opening of the Expo Hall and the start of the annual conference.
- Poster Session – A poster session is going to be held in the Expo Hall – an opportunity that will drive traffic to your booth.
- Networking Sessions – Capture attendees’ attention as they walk to and from networking sessions held in the Expo Hall.
- Refreshment breaks
# EXHIBIT HALL AND POSTER PRESENTATION HOURS (Tentative)

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Description</th>
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<tbody>
<tr>
<td>Wednesday, November 6</td>
<td>2:00 pm – 6:00 pm</td>
<td>Exhibitor Registration</td>
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<td>All Exhibitors must wear your Exhibit Badge During the Conference</td>
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<tr>
<td>Thursday, November 7</td>
<td>7:30 am – 12:00 noon</td>
<td>Exhibitor Registration</td>
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<td>All Exhibitors must wear your Exhibit Badge During the Conference</td>
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<td>8:00 am – 3:00 pm</td>
<td>Installation – Exhibitors are allowed to set up their booths</td>
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<tr>
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<td>5:30 pm – 7:00 pm</td>
<td>Exhibit Hall Open Ribbon Cutting Ceremony – Innovative &amp; Posters Session</td>
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<tr>
<td>Friday, November 8</td>
<td>9:00 am – 6:00 pm</td>
<td>Exhibit Hall Open – Breakfast and Breaks held in Exhibit Hall</td>
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<td>Friday, November 8</td>
<td>1:00 pm – 2:00 pm</td>
<td>Exhibitor Meeting with Organizers (Room 302)</td>
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<tr>
<td>Saturday, November 9</td>
<td>9:00 am – 6:00 pm</td>
<td>Exhibit Hall Open – Breakfast and Breaks held in Exhibit Hall</td>
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<td>6:00 pm – 7:30 pm</td>
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## EXHIBIT BOOTHS
Exhibits are located in the Philadelphia Marriott Downtown in Franklin Hall A on the 4th floor of the hotel.

## EXHIBIT SPACE RENTAL RATES
The total balance of booth payment must be received on or before September 27, 2019.

- 10’x10’ Inline Booth: $2,100.00
- 10’x10’ Corner Booth: $2,600.00
- 10’x20’ Booth: $3,000.00
- 10’x20’ End Cap Booth: $3,300.00

Please contact us to discuss exhibit requirements prior to submitting an application. Thank you!

Michael B. Cimino
Cimino Enterprises, Inc.®
Advertising@cimino.co | 855-916-0100

A deposit of 50% of the total exhibit fee is required at the time of application in order to secure space.
Rental of exhibit space includes:

- 8’ high back drape & 3’ high side drape
- ID sign with organization name & booth number
- Company Name, Booth Number & a Brief Description listed in the Exhibitor Information section of the 2019 Conference Program Book
- Company Name, Booth Number, Website, Contact Email Address, Phone Number & Logo listed on the Conference App
- Complimentary Directory Listing on the CHADD Professional Directory (Active until January 2020)
- Complimentary “I’m Exhibiting” Graphic Button for Promotional Use on Social Media
- 1 Complimentary (nontransferable) General Conference Registration
- 2 Complimentary Exhibit Hall Only Registration
- Trash Can
- 6’ Skirted Table
- 2 Standard Chairs
- Carpet

EXHIBIT HALL FLOOR PLAN (See page 13)
This floor plan may change without notice
ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following opportunities will help increase your on-site visibility and build brand equity with your target audience.

All Sponsors Receive:

- Acknowledgement of Sponsorship Participation in the Conference Program Book
- Signage during the conference
- Company Name Listed as a Sponsor on the Conference Website
- Logo & Link to Company Website on Pre-Conference Email Sent to Attendees
- Push Notification Sent to All Conference Attendees on the Official Conference App (unless noted otherwise below)

Wi-Fi Sponsorship - $12,000 (1 Available)
Help attendees to stay connected with the exclusive WiFi Sponsorship! Have your company logo displayed on tabletop and conference signage. Sponsorship includes a daily push notification.

Refreshment Break - $8,000 (3 Available)
Energize attendees when you provide a midday pick-me-up! Choose from coffee, popcorn or other snack and receive recognition on tabletop signage in the refreshment/break area. Invite attendees to the break or drive traffic to your booth with the complimentary tote bag insert.

Charging Station - $3,000 (sold)
Recharge and help attendees to stay connected! Popular destination includes signage at the station with attendees can stop and charge their phones and other devices during the very busy show days!

Tote Bag Insert - $2,000 (6 Available)
Reach all attendees with your company flyer, brochure, or postcard inserted into each tote bag.*

Attendee Lunch – Contact conferences@chadd.org for pricing
Be a hero at lunch time! Sponsorship includes logo placement on lunch break stations in the exhibit hall, signage and napkins.

“Center of Attention” - Opening Reception $15,000 (1 Available)
Align your brand with the “Center of Attention” attraction at the kickoff event for the 2019 Annual International Conference on ADHD! Choose from one of the following: Photo Booth, Caricature Artist or Magician and receive recognition on tabletop signage in the reception and exhibit halls.

*Promotional materials (including tote bag inserts) must be sent to CHADD for approval prior to production. Production, shipping and any additional cost associated with the inserts are solely the responsibility of the sponsor.

** Presentation content is subject to review by CHADD.
ADVERTISING OPPORTUNITIES

Advertising in the Conference Program Book increases prospective attendees and attendees’ awareness of your company and traffic to your booth and website.

<table>
<thead>
<tr>
<th>Cover 4</th>
<th>Cover 3</th>
<th>Cover 2</th>
<th>Full Page</th>
<th>1/2 Page</th>
<th>1/4 Page</th>
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<tbody>
<tr>
<td>Back Cover</td>
<td>Inside Back Cover</td>
<td>Inside Front Cover</td>
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SPONSORSHIP & ADVERTISING APPLICATION

November 7 - 9, 2019 | Philadelphia, PA | Philadelphia Marriott Downtown

COMPANY INFORMATION

Company Name: ____________________________
Contact Name: ____________________________
Title: ____________________________
Contact Email: ____________________________
Phone: ____________________________
Fax: ____________________________
Street Address: ____________________________
City: ____________________________
State: ___________ Zip: ____________
Company/General Contact Email: ____________________________

SPONSORSHIPS
Minimum 50% Deposit Required with Contract
“Center of Attention”/Opening Reception $15,000
□ WiFi – $12,000
□ Refreshment Break - $8,000
□ Charging Station - $3,000 (sold)
□ Tote Bag Insert - $2,000
□ Attendee Lunch (Contact Us for Pricing)

Sponsorship Total___________
ADVERTISING
□ Cover 4 - Back Cover $3,500
□ Cover 3 - Inside Back Cover - $2,500
□ Cover 2 - Inside Front Cover
□ Full Page - $2,200
□ 1/2 Page - $1,550
□ 1/4 Page - $1,000

Advertising Total ____________

Contract Total: ____________
Applications must be submitted with valid payment information to be considered.
SPONSORSHIP & ADVERTISING APPLICATION
November 7 - 9, 2019 | Philadelphia, PA | Philadelphia Marriott Downtown

By signing this document, I verify that I am authorized to execute this binding contract. The Terms of Service set forth by CHADD become binding upon acceptance of this agreement. Applications for sponsorship are subject to review. CHADD reserves the right to accept or reject requests for sponsorship of the 2019 Annual International Conference on ADHD.

Paid sponsors at CHADD-sponsored events do not represent an endorsement by CHADD, nor is it testimony by CHADD as to the quality of any products or services presented or the validity of the sponsors’ claims. Read the CHADD Exhibitor Terms of Service, sign and return application with payment.

PAYMENT INFORMATION
All funds must be received in USD
☐ Check enclosed (payable to CHADD c/o Cimino Enterprises, Inc.)
☐ Visa ☐ MasterCard ☐ Discover ☐ AmEx

Amount of charge: __$______________________
Cardholder Name: ____________________________________________
Card Number: ________________________________________________
Exp. Date: _______________ Security Code: _________

Billing Address (If Different than Co. Info):

__________________________________________________________________
__________________________________________________________________

Signature__________________________________________________________________

Date: ___________________________
**EXHIBIT SPACE APPLICATION**

November 7 - 9, 2019 | Philadelphia, PA | Philadelphia Marriott Downtown

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<td>Website:</td>
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☐ Send Exhibitor Kit & Invoice to Primary Contact indicated above.
☐ Send Exhibitor Kit & Invoice to:

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Date:  
Please email your completed application to Michael B. Cimino at advertising@cimino.co.

**PAYMENT INFORMATION**

All funds must be paid in USD$  

☐ Check enclosed (payable to CHADD c/o Cimino Enterprises, Inc.)  
☐ Visa  ☐ MasterCard  ☐ Discover  ☐ AmEx

Amount of charge: $__________  
Cardholder Name:  
Card Number:  
Exp. Date:  Security Code:  

Billing Address (If Different than Co. Info):

__________________________________________________________  
__________________________________________________________

Signature ______________________________ Date __________
EXHIBIT SPACE APPLICATION
November 7 - 9, 2019 | Philadelphia, PA | Philadelphia Marriott Downtown

BOOTH PREFERENCE
PLEASE SUBMIT YOUR TOP FOUR CHOICES:

1._________ 2._________ 3._________ 4._________

Type & Number of Booths Requested

☐ 10x10 In-line _____ Qty. @ $2,100 = _____
☐ 10x10 Corner _____ Qty. @ $2,600 = _____
☐ 10’x20’ _____ Qty. @ $3,000 = _____
☐ End Cap 10’x20’ _____ Qty. @ $3,300 = _____

Exhibit Space Total: $______________

Applications must be submitted with a 50% deposit of space rental fee to be considered.

Payment in full is due by September 27, 2019. All booth reservations made after September 27, 2019 must be paid in full.

Deposits are 100% refundable until September 6, 2019. Cancellations after September 6th are subject to loss of deposit.

By signing this document, I verify that I am authorized to execute this binding contract. This application will not be processed unless signed and accompanied by a 50% deposit of total space rental fee. The Terms of Service set forth by CHADD become binding upon acceptance of this agreement. Applications for exhibits are subject to review. CHADD reserves the right to accept or reject requests for exhibit space at the 2019 Annual International Conference on ADHD.

Exhibitors at CHADD-sponsored events do not represent an endorsement by CHADD, nor is it testimony by CHADD as to the quality of the product exhibited or the validity of the Exhibitor’s claims. Read the CHADD Exhibitor Terms of Service, sign and return application with payment.

Please Send Checks to

Cimino Enterprises, Inc.
ATTN: CHADD
P.O. Box 799
Richboro, PA 18954

Questions? Contact
Michael B. Cimino
855-910-0100
advertising@cimino.co
**Exhibitor Terms and Conditions:**

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**Location:** The Exhibit Hall will be located at the Philadelphia Marriott Downtown. Exhibit booths will be pre-assigned on a first-come, first served basis.

**Acceptance of Exhibit:** Applications for FIRST-TIME exhibitors are subject to review. CHADD continues to reserve the right, at its sole discretion, to accept or reject requests for exhibit space at the 2019 Annual International Conference on ADHD.

**Disclaimer:** CHADD does not endorse products, services, publications, medications or treatments. Exhibitors at a CHADD event do not represent an endorsement by CHADD, nor is it testimony by CHADD as to the quality of the product exhibited or the validity of the exhibitor’s claims.

**Exhibitor Registration Form:** Exhibitors must submit a list of their onsite representatives, at least one month prior to the start of the 2019 Annual International Conference on ADHD. Exhibitors will receive a request for onsite representatives one month prior to the start of the conference. Any contracts signed after September 27, 2019 exhibitors will be given one week to provide onsite representatives information. If you have any questions, please contact conferences@chadd.org

**Onsite Exhibitor Registration:** Exhibitors must be in the registration area on Wednesday, November 6, 2019 between 2:00 pm – 6:00 pm or Thursday November 7, 2019 between 7:30 am – 1200 Noon. At that time, they will receive badges and conference program.

**Installing and Dismantling:** Exhibitors must set up exhibits from 8:00 am – 3:00 pm on Thursday, November 7, 2019. Dismantling of booths cannot start before 6:00 pm on Saturday, November 9, 2019 and should be completed by 7:30 pm. All exhibits must be staffed during the hour the Exhibit area is open. (Time and dates subject to change)

**Cancellation:** Cancellations must be sent in writing to CHADD. If a cancellation is received by or on July 1, 2019 all monies will be refunded. If a cancellation is received by or on September 6, 2019 all monies, less $200.00 service charge will be refunded. NO REFUNDS WILL BE MADE AFTER September 27, 2019. If display at your booth is not occupied by 9:00 am on Thursday, November 7, 2019, CHADD reserves the right to use the space as it sees fit.

**Appropriate Use of Space:** Exhibitors are responsible for keeping the aisle near their booths free of congestion. All sound equipment must be kept at a low level so that it will not disturb other exhibitors. CHADD reserves the right to turn off the electricity of an exhibitor who violates this rule. Exhibitors must conform with local fire department regulations. Exhibitors must not injure or deface the walls or floors of the building, the booth, or the equipment. CHADD reserves the right to restrict or evict exhibitors that become objectionable because of noise, method of operation, materials, or any other reason that in the opinion of the Association detracts from the character of the Exhibit Area. If an exhibitor is restricted or evicted, no refunds will be made. Exhibitors may not assign, sublet, or apportion all or any part of the space allotted to them.

CHADD reserves the right to restrict or evict exhibitors that become objectionable because of noise, method of operations, materials, or any other reason that is the opinion of the Association detracts from the character of the Exhibit Area. If an exhibitor is restricted or evicted, no refunds will be made. Exhibitors may not assign sublet, or apportion all or any part of the space allotted to them.
**Exhibitor Terms and Conditions:**

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**Literature Distribution:** All demonstrations or other activities must be confined to the limits of the exhibitor’s booth. No advertising circulars, catalogues, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the Philadelphia Marriott Downtown. Trade Publishers are prohibited from soliciting advertising during the 2019 Annual International Conference on ADHD. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

**Liability and Insurance:** The exhibitor, upon signing this contract, agrees to protect, save and hold CHADD, the Philadelphia Marriott Downtown Hotel, and all their agents, employees, and beneficiaries (hereinafter called indemnities) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor; and further, exhibitor shall at all times protect and indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney fees), damage, liability, or expense arising from, or out of or by reason of, any accident or bodily injury or other occurrence to any person or persons, including the exhibitor, its agents and employees which arises from said exhibitor’s occupancy and use of the Exhibit Area. The Philadelphia Marriott Downtown Hotel shall be included in such policies and additional named insured. It is the exhibitor’s sole responsibility to obtain business interruption and property damage insurance insuring any losses by exhibitor.

**Security:** CHADD will provide security during exhibit and non-exhibit hours within the exhibit area. However, all exhibitors must safeguard their goods, materials, equipment and display at all times. CHADD strongly recommends that exhibitors secure a rider policy during transportation to and from this conference as well as during installation, exhibit show days and dismantling.

Booth reservations are on a first-come, first-served basis with priority consideration based on sponsorship and exhibit level. Please include your 1st, 2nd, 3rd, and 4th choices on the Exhibitor’s Contract found in this packet. A deposit of half the booth rental fee is due with the signed contract. Booth space must be secured with a deposit. Balances must be paid by September 27, 2019 or booth space will be forfeited. **No refunds will be made after September 27, 2019.**