WELCOME TO THE 2020 VIRTUAL INTERNATIONAL CONFERENCE ON ADHD

Exhibit Dates: November 5-7, 2020 | Meeting Dates: November 5-7, 2020

Strong Minds, Healthy Lives
November 5 - 7 | #ADHDCON2020

2020 Virtual International Conference on ADHD
Exhibitor Prospectus and Sponsorship Opportunities
For individuals with ADHD, life is riddled with difficulties in interpersonal, social, academic, and professional skills. ADHD causes significant impairments in school, work, and relationships. When not properly identified, diagnosed, and treated, it may have potentially devastating consequences, including substance abuse, accidental injuries, and legal difficulties.

ADHD is highly manageable with an individualized multimodal treatment approach that can include behavioral interventions, parent/patient training, educational support, and medication.

**About ADHD Coaches Organization (ACO)**
ADHD coaching is a collaborative, supportive, goal-oriented process in which the coach and client work together to identify the client’s goals and then develop the self-awareness, systems, skills, and strategies necessary to achieve those goals and full potential. Learn more by visiting [adhdcoaches.org](http://adhdcoaches.org).

**About Attention Deficit Disorder Association (ADDA)**
ADDA provides information, resources, and networking opportunities to help adults with ADHD lead better lives. If you’re an adult with ADHD (or you love one), learn more about what we can do to help make your (or their) life better by visiting [add.org](http://add.org).

**About Children & Adults with Attention-Deficit/Hyperactivity Disorder (CHADD)**
CHADD is dedicated to improving the lives of the 17 million children and adults in the United States who live with ADHD every day, and all who support them. We invite you to learn more by visiting [chadd.org](http://chadd.org).
About the Conference

More than 1,000 attendees attend the conference year after year for the latest in ADHD education, research trends, treatments, solutions, and to network with others. The theme of the 2020 Virtual International Conference on ADHD is *Strong Minds Healthy Lives*. The conference will focus on different perspectives and provide participants access to cutting-edge ADHD research and information to build new understanding.
We invite you and your organization to participate and network at the 2020 Virtual International Conference on ADHD

During the 2020 Virtual Conference you will have opportunities to showcase your services and products and impact the world of ADHD education and awareness. You will do more than just exhibit. We welcome exhibitors who support the mission of improving the lives of individuals with ADHD by providing products, programs, and services that advance science-based ADHD information.

- Meet the needs of attendees in search of solutions your organization provides
- Offer innovative solutions
- Create new partnerships
- Discover emerging trends in ADHD management
- Participate in networking opportunities

IT ALL HAPPENS AT THE VIRTUAL CONFERENCE

Meet directly with end-users and decision-makers in the Virtual Expo Hall. The conference can help your business:

- Build relationships with new customers
- Enhance your reputation in the ADHD community
- Launch new products, services, or programs
- Build your organization’s brand recognition

BENEFITS OF EXHIBITING VIRTUALLY

As an exhibitor, you will gain visibility and multiple opportunities throughout the day to promote your company’s brand, products, and services directly to the ADHD community, leaders, and innovators attending this premier industry event. Only a limited number of high-impact exhibitor opportunities are available:

- Exhibitors have their own landing page
- Exhibitors will be able to see each attendee who visits their booth
- Exhibitors will have the ability to poll. This feature allows you to configure interactive polls for attendees and fully customize them (questions may include multi-choice, free text entry as well as ratings)
- Exhibitors will be able to upload handouts and brochures
- Exhibitors are allowed to have their team visible when attendees visit your booth
- Build Capture qualified leads through the live event
## EXHIBIT HALL AND POSTER PRESENTATION HOURS (Tentative)

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, November 5</td>
<td>10:00 am – 6:00 pm</td>
<td>Virtual Exhibit Hall Open</td>
</tr>
<tr>
<td></td>
<td>5:30 pm – 7:00 pm</td>
<td>Innovative Programs &amp; Posters Session</td>
</tr>
<tr>
<td>Friday, November 6</td>
<td>10:00 am – 6:00 pm</td>
<td>Virtual Exhibit Hall Open</td>
</tr>
<tr>
<td>Saturday, November 7</td>
<td>10:00 am – 6:00 pm</td>
<td>Virtual Exhibit Hall Open</td>
</tr>
</tbody>
</table>
EXHIBITOR FEES

$980.00 USD    Virtual Booth

EXHIBITOR ORDER FORM

☐ Please check the box beside each of the following acknowledgments:

Payment Agreement:
Acknowledge that this is a legally binding agreement once signed and submitted to CHADD and/or its representative, Cimino Enterprises, Inc., and agree to the payment terms which state that payments are due in full by September 28, 2020. If full payment is not received by the above deadline, CHADD has the right to forfeit the agreement, and give the opportunity to the next applicant (in priority order). Payment in full is due by September 28, 2020. All booth reservations made after September 28, 2020, must be paid in full. Deposits are nonrefundable, unless approved by CHADD. Applications must be submitted with valid payment information to be considered.

☐ Conference Exhibitor Webinar:
Agree to have an on-site representative attend one of the following Conference Exhibitor Webinars, which will help ensure that I make the most of my exhibiting experience:

• Thursday, October 8, 2020 @ 6:00pm Eastern
• Thursday, October 15, 2020 @ 6:00pm Eastern
• Thursday, October 22, 2020 @ 6:00pm Eastern

☐ Exhibitor/Advertiser Agreement:
You fully understand and agree with all the Exhibitor Terms and Conditions (page 10). Any exhibitor who violates or fails to abide by all such Rules & Regulations will result in a breach of the agreement by the company and gives CHADD the right to evict any exhibitor that violates this policy. CHADD reserves the right to approve all agreements and may restrict inappropriate products/services. Agree to the payment terms which state that full payment is due for exhibit space, advertisement orders in order to fully secure these opportunities.

Disclaimer: CHADD reserves the right to accept or reject requests for exhibit space at the 2020 Virtual International Conference on ADHD. Exhibitors at CHADD-sponsored events do not represent an endorsement by CHADD, nor is it testimony by CHADD as to the quality of the product exhibited or the validity of the exhibitor’s claims.

Please send completed application to”
Michael B. Cimino at advertising@cimino.co

A deposit of 50% of the total exhibit fee is required at the time of application inorder to secure space.
Company Name: 
Contact Name: 
Title: 
Email: Phone: 
Fax: 
Address: 
City: 
State: Zip: 
Website: 

☐ Send Exhibitor Kit & Invoice to Primary Contact indicated above

Name: 
Email: 
Address: 
City: State: Zip: 
Signature: 
Date: 

Please email your completed application to Michael B. Cimino at advertising@cimino.co.

PAYMENT INFORMATION
All funds must be received in USD
☐ Check enclosed (payable to CHADD c/o Cimino Enterprises, Inc.)

☐ Visa ☐ MasterCard ☐ Discover ☐

AmEx Amount of charge: $ 
Cardholder Name: 
Card Number: 
Exp. Date: Security Code: 

Billing Address (If Different than Co. Info): 

Signature Date
ADVERTISING OPPORTUNITIES

Advertising in the conference program e-book increases prospective attendee and attendee awareness of your company and traffic to your booth and website.

<table>
<thead>
<tr>
<th>Cover 4 (Back Cover)</th>
<th>Cover 3 (Inside Back Cover)</th>
<th>Cover 2 (Inside Front Cover)</th>
<th>Full Page Ad 5 Available</th>
<th>1/2 Page Ad 8 Available</th>
<th>1/4 Page Ad 4 Available</th>
<th>1/8 Page Ad 8 Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Available</td>
<td>1 Available</td>
<td>1 Available</td>
<td>$1,750</td>
<td>$1,250</td>
<td>$1,250</td>
<td>$1,100</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Select Advertising Page

- Cover 4
- Cover 3
- Cover 2
- Full Page
- 1/2 Page
- 1/4 Page
- 1/8 Page

COMPANY INFORMATION

Company Name: 
Contact Name: 
Title: 
Contact Email: 
Phone: Fax: 
Street Address: 
City: State: Zip: 
Company/General Contact Email: 

Minimum 50% Deposit Required with Contract
By signing this document, I verify that I am authorized to execute this binding contract. The Terms of Service set forth by CHADD become binding upon acceptance of this agreement. Applications for advertising are subject to r. CHADD reserves the right to accept or reject requests for advertising with the 2020 Virtual International Conference on ADHD.

PAYMENT INFORMATION
All funds must be received in USD

Check enclosed (payable to CHADD c/o Cimino Enterprises, Inc.)

[ ] Visa  [ ] MasterCard  [ ] Discover  [ ] AmEx

Amount of charge: $       

Cardholder Name: 

Card Number: 

Exp. Date:       Security Code: 

Billing Address (If Different than Co. Info): 

Signature:       Date: 
Location: The Exhibit Hall is going to be held on a virtual platform. Virtual Exhibit booths are available on a first-come, first-served basis.

Acceptance of Exhibit: Applications for FIRST-TIME exhibitors are subject to review. CHADD continues to reserve the right, at its sole discretion, to accept or reject requests for exhibit space at the 2020 Virtual International Conference on ADHD.

Disclaimer: CHADD does not endorse products, services, publications, medications, or treatments. Exhibitors at a CHADD event do not represent an endorsement by CHADD, nor is it testimony by CHADD as to the quality of the product exhibited or the validity of the exhibitor’s claims.

Exhibitor Registration Form: Exhibitors must submit a list of their representatives at least one month prior to the start of the 2020 Virtual International Conference on ADHD. Exhibitors will receive a request for on-site representatives one month prior to the start of the conference. For any contracts signed after September 27, 2020, exhibitors will be given one week to provide on-site representatives’ information. If you have any questions, please contact conferences@chadd.org.

Cancellation: Cancellations must be sent in writing to CHADD. If a cancellation is received by or on July 1, 2020, all monies will be refunded. If a cancellation is received by or on September 6, 2020, all monies, minus a $200.00 service charge, will be refunded. NO REFUNDS WILL BE MADE AFTER September 27, 2020.

By signing this document, I verify that I am authorized to execute this binding contract. This application will not be processed unless signed and accompanied by a 50% deposit of total space rental fee. The Terms of Service set forth by CHADD become binding upon acceptance of this agreement. Applications for exhibits are subject to review. CHADD reserves the right to accept or reject requests for exhibit space at the 2020 Virtual International Conference on ADHD.

Exhibitors at CHADD-sponsored events do not represent an endorsement by CHADD, nor is it testimony by CHADD as to the quality of the product exhibited or the validity of the Exhibitor’s claims. Read the CHADD Exhibitor Terms of Service, sign, and return application with payment.

Please Send Checks to
CHADD c/o Cimino Enterprise, Inc.
P.O. Box 799
Richboro, PA 18954

Questions? Contact
Michael Cimino
855-916-0100
advertising@cimino.co