

## REVOLUTIONIZING ADHD CARE



### WHO ARE WE?

iFocus Health was founded by Dr. Einat Sitbon and Dr. Adi Diner, who are both mothers to children with ADHD. They set out to answer the question: How can we know which treatment works best for us and our children?

### WHAT DO WE DO?

Our study aims to change how ADHD is perceived and treated. We will use home computer cameras to collect data to demonstrate how eye movements could measure the effectiveness of ADHD medication.

## CALL FOR RESEARCH PARTICIPANTS

**iFocus Health** is looking for research participants to test their product.

- **Have you or your child been diagnosed with ADHD?**
- **Do you or your child take medication for ADHD?**
- **Are you or your child aged 12 or above?**



If you answered "yes" to these questions, you can participate in this study.

Participation includes reading paragraphs on the iFocus Health website while your home computer camera monitors eye movements (at no time will any content be photographed or recorded).

To participate in this study fill in the online form at this link [bit.ly/ifocus\\_researchC](https://bit.ly/ifocus_researchC) or scan this QR code.



**Each participant will receive a \$50 gift card.**